

THE MERCHANT OUTREACH PILOT PROGRAM



YOU NOW HAVE A NO-RISK OPPORTUNITY TO JOIN THE CRYPTO REVOLUTION!

Dear WooCommerce Merchant,

For a limited time only, Monetran is offering to onboard selected merchants through our “Merchant Outreach” pilot program – a program in which merchants who conduct ecommerce utilizing a WooCommerce plugin are enabled to accept cryptocurrency. As part of this program, Monetran will provide – free of charge – a one year connection to MyCryptoCheckout, a payment gateway that makes it possible for WooCommerce sites to accept cryptocurrency.

What we ask in return is that you accept Moneda – a 100% asset-backed stable coin issued by Monetran and designed to operate on the Stellar blockchain.

Here are some of the highlights of Moneda:

- 100% backed by dollar denominated assets held in an account with Fidelity Investments
- Built on the ultra-fast Stellar blockchain – transactions resolve in 3-5 seconds world wide
- Fully redeemable for cash – deposited directly into your U.S. bank account.
- No mining required – no damage to the environment from wasteful electricity abuse
- Peer-to-Peer transfers enabled globally at no cost
- Extremely stable - price rarely fluctuates a fraction of a cent
- Enables low cost transactions which save money for both merchants and customers
- Customers must have an account with Monetran to buy or sell Moneda and
- Customers are required to submit know-your-customer documents to open an account
- Monetran cooperates with anti-money laundering requirements of \$10,000 or more

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Comparison of Moneda to other well-known cryptocurrencies

	MONEDA Monetran	Bitcoin	ETHER Ethereum	XRP Ripple
Scalable	✓	NO	NO	NO
Stable	✓	NO	NO	✓
Low Fees	✓	NO	NO	✓
Swift Transactions	✓	NO	NO	NO
Micropayments	✓	NO	NO	✓
Asset Backed	✓	NO	NO	NO
Store of Value	✓	NO	NO	NO
Redeemable	✓	NO	NO	NO

About Monetran: We are a U.S. based company operating under the laws of Delaware, USA. The firm is four years old and has raised funds in the capital markets under the rules and regulations of the U.S. Securities and Exchange Commission, which included background checks of all officers of the company.

Monetran is in compliance with the laws of the State of Delaware in addition to the rules and regulations of the SEC.

You can visit the Monetran website at www.monetran.com

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We have developed a web application in addition to the Moneda token. Customers use the app to manage their accounts including buying, redeeming, and transferring tokens. Token holders will be able to spend money at your ecommerce site quickly and directly. Currently we have several hundred thousand tokens in circulation which are backed by U.S. government assets such as Treasuries, I bonds and the like, in addition to cash. We are just beginning the process of onboarding merchants, so, the sooner you get onboard, the sooner you will be able to benefit from that pent up demand!

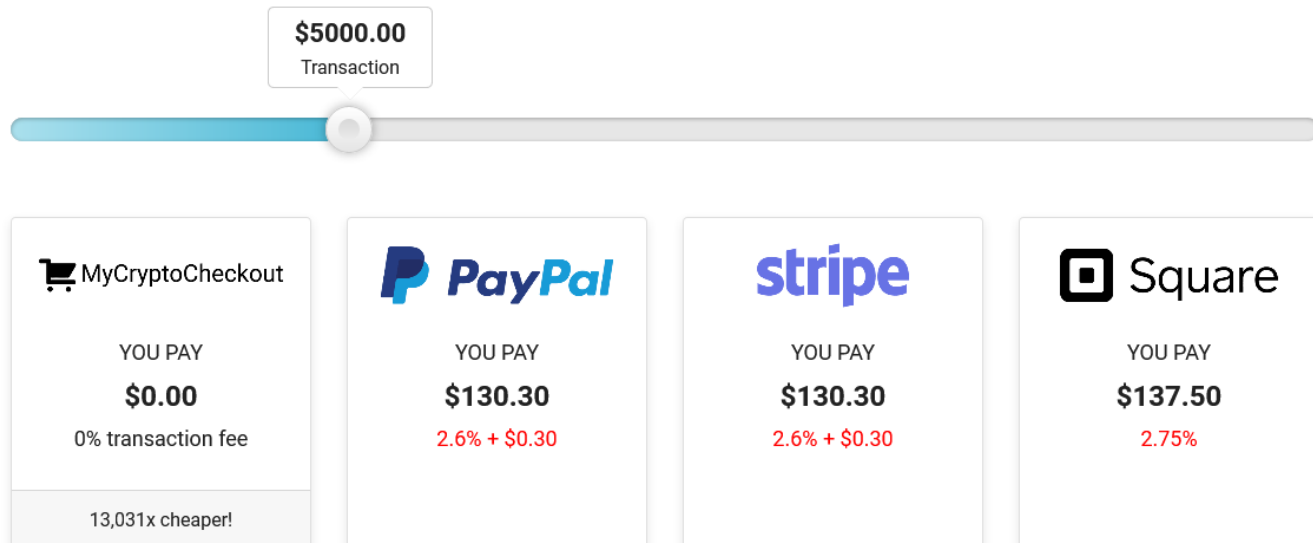
Monetran is making it easy and cost effective for you to participate in our pilot program. There are no fees charged by mycryptocheckout and there are no fees charged by Monetran other than a small redemption fee. The redemption fee is adjusted downward – the more you redeem at one time, the less it costs to do so. For example, if your site makes sales to Moneda customers on a daily basis, it would behoove you to make a redemption once a week rather than settle at the end of each day.

The redemption fee schedule can be viewed [here](#).

About MyCryptoCheckout.com:

In four years of operation, MCC has enabled 446,606 payments worth \$127,585,436. At the time of this writing, they have onboarded in excess of 4,000 merchants, with the vast majority of them in the United States. MCC charges \$0.00 transaction fees which can save you up to 3% per transaction.

Compare Transaction Fees



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From reviews of mycryptocheckout:

“I’m a big fan of this plugin.

With MyCryptoCheckout, everything stays on your own website and there are no third-party services directly involved in the payment process (beyond the behind-the-scenes API).

If you’re the type of person who wants to accept crypto payments at your store, I’m guessing that approach fits pretty well with your view on the world.

So, if you want to accept cryptocurrencies on WooCommerce or Easy Digital Downloads without fees or middlemen, definitely give MyCryptoCheckout a look.”

“Now that you know the general process for how it works, here’s a more specific list of the features that MyCryptoCheckout offers:

- 0% transaction fees
- Unlimited transactions for one flat fee (1st year paid by Monetran)
- No middlemen
- Support for multiple currencies (Moneda required)
- Option to use multiple rotating wallets
- Real-time exchange rates
- Option to give a discount or charge a markup for crypto payments (A 5% or 10% discount should attract a significant number of Moneda holders - we will notify them)

From the management of MCC in response to a question about cost (2021):

“We have looked at some other plugins and tried to price ours reasonably low in comparison. In order to take a percentage % of each transaction we’d have to come into contact with the coins and we are one of the very few plugins who don’t touch the coins at all.”

Some comparisons:

Cryptowoo + HD wallet addon = \$64/year and only supports BTC, LTC, DOGE, BLK, DASH, VTC, and BCH.

Bitpay charges 1% or \$40 a month for unlimited transactions and they only support Bitcoin.

“Coinpayments claim they charge a 0.5% transaction fee, but its pretty deceiving. Coinpayments gets the coins in a wallet they control take out the .5% fee, then they charge a TX fee to put them back on the blockchain and send them to “your” wallet. All those TX fees add up pretty quickly. And for example for Bitcoin right now they say ‘We currently subsidize Bitcoin withdrawals so you pay a flat TX fee of 0.00040000 instead of the full TX fee.’ That currently equals 4.80 when the average Bitcoin transaction fee should only be like \$2.521”

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Monetran has decided to use MCC as its payment gateway for all of the reasons stated above. We are constantly trying to find ways to make the transfer of cryptocurrency easier and more economical for the user and more profitable for the merchant. The combination of Moneda and MCC promise to deliver fast, inexpensive transactions that benefit all concerned, in keeping with our goals.

DON'T MISS OUT! APPLY TO THE MERCHANT OUTREACH PROGRAM NOW!

To apply, Email the following to: info@monetran.com

The name of your company and the web address of your site.

The type of goods and services you offer on your site.

The name and email of the person we can contact.

Confirm that your ecommerce site uses the WooCommerce plugin.

We will try to evaluate your application asap and should have an answer within 24 hours.

WE RESPECT YOUR PRIVACY AND WILL NOT SHARE ANY OF YOUR INFORMATION WITH ANYONE

Thanks for your consideration,

Don Bielak

CEO – Monetran

